A SECURITY SOLUTION SHOULD BE COMPLETE AND SIMPLE

The recent acquisitions in the security space may have you concerned and leave your environment vulnerable to advanced threats due to your current vendor's ability to address your needs.

With a true end-to-end protection platform and an industry-first cross-layer threat detection & response technology, you can count on Trend Micro to keep you secure in the ever-changing threat landscape.

See why!

- **A Proven Leader in Endpoint Protection and Email Security:** Trend Micro has ranked as an industry leader in endpoint and email protection by **Gartner for 20+ years** and **Forrester for 10+ years**.

- **A Best-in-class Customer Support**: Our dedicated teams can help guide you through both migration and deployment. Check out an easy three-step instructional video or download the guide.

- **A Security Partner with Stability and Stature**: As a publically-traded company with **over 80 quarters** of consecutive profitability & the largest pure security company in the world, we are dedicated to putting your success first.

- **An Innovative Market Leader:** We go beyond the endpoint and EDR. We offer the world's first SaaS platform that provides protection as well as detection and response capabilities **across endpoint, email, server, cloud workloads and networks**.

SOLUTION COMPARISON CHARTS

Endpoint Protection Platform

Symantec Endpoint Protection (SEP) vs. Trend Micro Smart Protection for Endpoint (Apex One)

Symantec Endpoint Protection Enterprise Edition vs. Trend Micro Smart Protection Complete

Symantec Endpoint Protection Small Business Edition vs. Trend Micro Worry Free Services

Protection and Threat Detection & Response

Symantec Advanced Threat Protection with Endpoint vs. Trend Micro XDR for Users

COMPETITIVE REVIEWS

Trend Micro Advantages for Symantec Customers

Questions? Contact your Account Manager for further assistance.

Symantec Endpoint Protection (SEP) vs. Trend Micro Smart Protection for Endpoints

Features	Symantec Endpoint Protection	Trend Micro Smart Protection for Endpoints (Apex One)
Cloud and On-premise	X	X
Anti-malware	X	X
Exploit Prevention/ Virtual Patching	X	X
Application Control	X	X
Browser Protection	X	X
Firewall	X	X
IPS	X	X
Machine Learning	X	X
File Reputation	X	X
Device Control	X	X
Endpoint Encryption		X (On-premise)
Mobile Security		X

Symantec Endpoint Protection Enterprise Edition vs. Trend Micro Smart Protection Complete

Features	Symantec Endpoint Protection Enterprise Edition	Trend Micro Smart Protection Complete
Cloud and On-premise	X	X
Anti-malware	X	X
Exploit Prevention / Virtual Patching	X	X
Application Control	X	X
Browser Protection	X	X
Firewall	X	X
IPS	X	X
Machine Learning	X	X
File Reputation	X	X
Device Control	X	X
Endpoint Encryption		X (On-premise)
Email Encryption		X
DLP	*Purchased separately*	Included
Exchange Protection for Email	X	X
Email Gateway + Spam Filter	X	X
Web Protection		X
Cloud Application Security (Office 365, G-Suite, Dropbox & Box)		X

Symantec Endpoint Protection Small Business Edition vs. Trend Micro Worry Free Services

Features	Symantec Endpoint Protection Small Business Edition	Trend Micro Worry Free Services
Cloud and On-premise	Cloud Only	Cloud Only
Anti-malware	X	X
Exploit Prevention / Virtual Patching	X	X
Device Control	X	X
Application Control	X	X
Browser Protection	X	X
Firewall	X	X
IPS	X	X
Machine Learning	X	X
File Reputation	X	X

Why Is Traditional Endpoint Detection and Response (EDR) No Longer Enough?

- Stealthy threats are evading detection, despite advanced protection layers. Seeing a 67% increase in security breaches in the last five years.

- EDR is only for endpoints. The reality is **94% of malware infections come from email**.

- Disconnected security layers create silos of data and an incomplete picture. Alert overload and piecemeal, manual investigation result in slow and incomplete response.

What is the solution? Trend Micro XDR for Users

Keeping in line with our legacy of first-to-market solutions, we are bringing Trend Micro™ XDR for Users to Symantec customers. A streamlined SaaS security platform that provides protection as well as detection and response capabilities **across email and endpoint**.

Symantec Advanced Threat Protection with Endpoint vs. Trend Micro XDR for Users

Features	Symantec Advanced Threat Protection with Endpoint	Trend Micro XDR For Users
Cloud and On-premise	X	X
Anti-malware	X	X
Exploit Prevention / Virtual Patching	X	X
Application Control	X	X
Browser Protection	X	X
Firewall	X	X
IPS	X	X
Machine Learning	X	X
File Reputation	X	X
Device Control	X	X
Endpoint Detection & Response (EDR)	X	X
Cloud Application Security (Office 365, G-Suite, Dropbox & Box)		X
Email Detection & Response		X

Trend Micro Advantages for Symantec Customers

- **Easily add endpoint detection & response** (EDR) or managed detection & response (MDR) to an endpoint environment, leveraging the same endpoint agent and an integrated management console.

- **Get better visibility to email threats that hit endpoints**. Trend Micro has powerful detection & response capabilities across endpoint and email, in one integrated investigation console.

- **Feel confident facing the latest ransomware and fileless threats**, since Apex One leverages run-time machine learning and behavioral detection to rapidly stop malicious processes and repair damage.

- **Get faster time to protection against OS vulnerabilities**, with Apex One's industry-leading virtual patching capabilities. Trend Micro's vulnerability research (powered in part by its Zero Day Initiative program) helps Apex One automatically shield against new vulnerabilities.

- **Benefit from the power of application control without the usual manageability hassle**. Whitelisting is a great way to block unknown threats, but most vendors require painful manual whitelist management. Apex One automates application control to make it deployable.

- **Save cost and deployment time with built-in DLP** versus stand-alone DLP approaches.

- **Ease migration to the cloud**, with Apex One's parity between SaaS and on-premise capabilities, enabling painless migration at whatever pace is desired